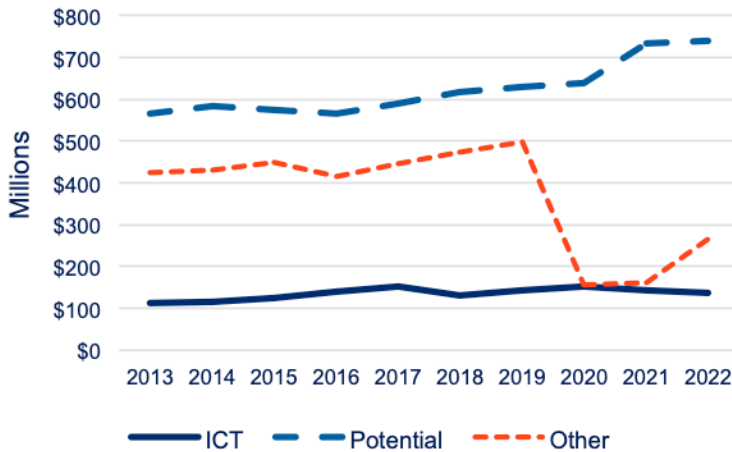




California's 7th and Digital Trade

CA-7 Services Exports, 2013-2022



ICT services exports grew from \$113 million in 2013 to \$138 million in 2022 (22%), supporting 302 direct and 283 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$566 million to \$740 million (31%), supporting 2,334 direct and 1,786 indirect jobs in 2022.

Exports of other services grew from \$426 million in 2013 to \$498 million in 2019 (17%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 7th district's digitally tradeable services exports supported 2,636 direct and 2,068 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-7, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$55	\$366	\$421
Asia & Pacific (ex. China)	\$29	\$141	\$170
North America	\$22	\$93	\$115
Central & South America	\$24	\$84	\$109
Middle East & Africa	\$4.1	\$32	\$36
China	\$4.6	\$23	\$28

Europe was California's 7th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 7th district's exports of potentially ICT-enabled services to Singapore grew from \$13 million in 2013 to \$46 million (+251%) in 2022.

The "Digital Dozen" accounted for \$348 million out of California's 7th district's \$878 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-7, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$231
Advertising	\$74
Computer Software Services	\$65
Legal Services	\$57
Financial Management and Advisory Services	\$54
Other	\$397

Computer software services are the top ICT services export, growing from \$24 million in 2013 to \$65 million in 2022 (172%).

Business management and consulting services are California's 7th district's top potentially ICT-enabled services export, growing from \$116 million in 2013 to \$231 million in 2022 (100%).