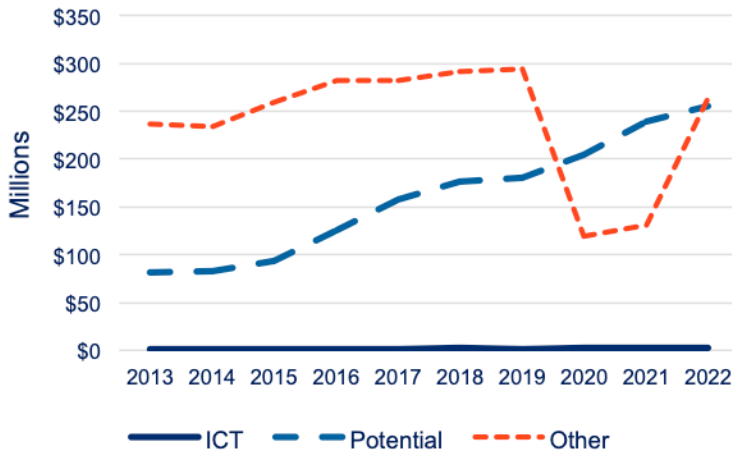




Florida's 12th and Digital Trade

FL-12 Services Exports, 2013-2022



ICT services exports grew from \$1.2 million in 2013 to \$2.6 million in 2022 (116%), supporting 6 direct and 5 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$81 million to \$255 million (213%), supporting 1,032 direct and 671 indirect jobs in 2022.

Exports of other services grew from \$237 million in 2013 to \$294 million in 2019 (24%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 12th district's digitally tradeable services exports supported 1,038 direct and 676 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-12, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.1	\$148	\$149
Asia & Pacific (ex. China)	\$0.7	\$45	\$45
North America	\$0.3	\$25	\$26
Central & South America	\$0.3	\$20	\$20
Middle East & Africa	\$0.0	\$9.3	\$9.3
China	\$0.1	\$8.4	\$8.5

Europe was Florida's 12th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 12th district's exports of potentially ICT-enabled services to United Kingdom grew from \$9.4 million in 2013 to \$22 million (+136%) in 2022.

The "Digital Dozen" accounted for \$86 million out of Florida's 12th district's \$258 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-12, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$153
Misc. Business, Professional, and Technical Services	\$24
Payments for Trademarks	\$21
Royalties from Industrial Processes	\$10
Misc. Personal, Cultural, and Recreational Services	\$6.7
Other	\$43

Computer software services are the top ICT services export, growing from \$645,000 in 2013 to \$1.2 million in 2022 (85%).

Business management and consulting services are Florida's 12th district's top potentially ICT-enabled services export, growing from \$22 million in 2013 to \$153 million in 2022 (605%).