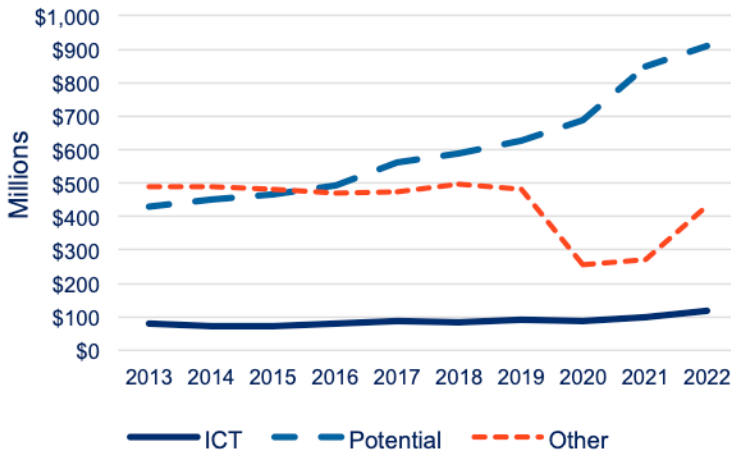




Florida's 15th and Digital Trade

FL-15 Services Exports, 2013-2022



ICT services exports grew from \$79 million in 2013 to \$116 million in 2022 (48%), supporting 251 direct and 243 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$429 million to \$909 million (112%), supporting 3,198 direct and 2,124 indirect jobs in 2022.

Exports of other services declined from \$489 million in 2013 to \$480 million in 2019 (-2%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Florida's 15th district's digitally tradeable services exports supported 3,448 direct and 2,368 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-15, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$52	\$449	\$501
Asia & Pacific (ex. China)	\$30	\$177	\$208
Central & South America	\$10	\$122	\$132
North America	\$15	\$105	\$120
Middle East & Africa	\$2.6	\$31	\$34
China	\$5.4	\$25	\$30

Europe was Florida's 15th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 15th district's exports of potentially ICT-enabled services to Ireland grew from \$24 million in 2013 to \$111 million (+369%) in 2022.

The "Digital Dozen" accounted for \$418 million out of Florida's 15th district's \$1.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-15, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$312
Insurance Services	\$167
Misc. Business, Professional, and Technical Services	\$73
Financial Management and Advisory Services	\$60
Legal Services	\$49
Other	\$364

Computer software services are the top ICT services export, growing from \$12 million in 2013 to \$47 million in 2022 (310%).

Business management and consulting services are Florida's 15th district's top potentially ICT-enabled services export, growing from \$120 million in 2013 to \$312 million in 2022 (161%).