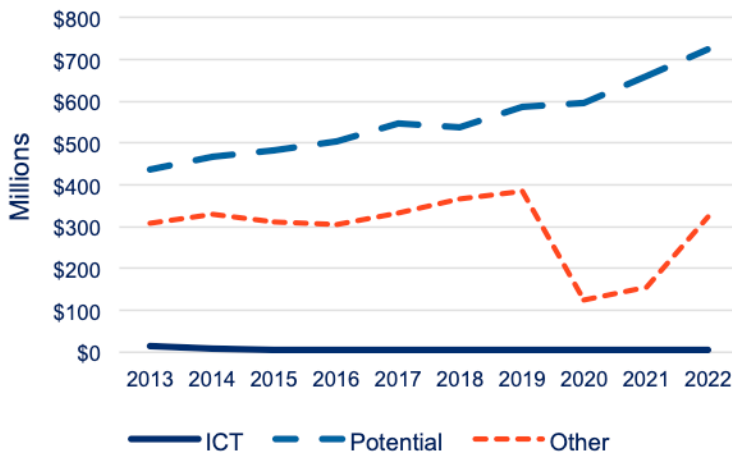




New Jersey's 1st and Digital Trade

NJ-1 Services Exports, 2013-2022



ICT services exports fell from \$15 million in 2013 to \$4.4 million in 2022 (-70%), but still supported 10 direct and 8 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$437 million to \$725 million (66%), supporting 2,562 direct and 1,900 indirect jobs in 2022.

Exports of other services grew from \$308 million in 2013 to \$385 million in 2019 (25%), before falling sharply due to Covid-19. They have not yet fully recovered.

New Jersey's 1st district's digitally tradeable services exports supported 2,572 direct and 1,908 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NJ-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.9	\$367	\$369
Asia & Pacific (ex. China)	\$1.1	\$141	\$143
North America	\$0.6	\$103	\$103
Central & South America	\$0.6	\$54	\$55
Middle East & Africa	\$0.1	\$31	\$32
China	\$0.2	\$29	\$29

Europe was New Jersey's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Jersey's 1st district's exports of potentially ICT-enabled services to Switzerland grew from \$33 million in 2013 to \$67 million (+102%) in 2022.

The "Digital Dozen" accounted for \$293 million out of New Jersey's 1st district's \$730 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NJ-1, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$227
Advertising	\$95
Misc. Business, Professional, and Technical Services	\$74
Legal Services	\$71
Royalties from Industrial Processes	\$59
Other	\$204

Computer software services are the top ICT services export, growing from \$1.5 million in 2013 to \$2.0 million in 2022 (35%).

Business management and consulting services are New Jersey's 1st district's top potentially ICT-enabled services export, growing from \$141 million in 2013 to \$227 million in 2022 (60%).