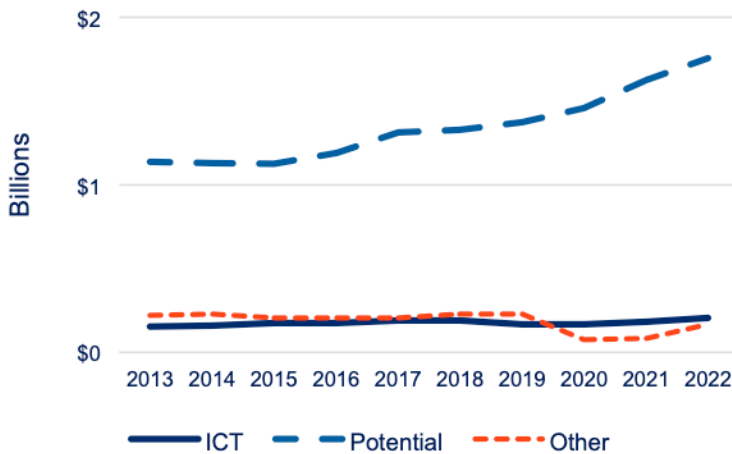




New Jersey's 3rd and Digital Trade

NJ-3 Services Exports, 2013-2022



ICT services exports grew from \$154 million in 2013 to \$202 million in 2022 (32%), supporting 527 direct and 454 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.1 billion to \$1.8 billion (55%), supporting 5,475 direct and 3,782 indirect jobs in 2022.

Exports of other services grew slightly from \$223 million in 2013 to \$225 million in 2019 (1%), before falling due to Covid-19. They have not yet fully recovered.

New Jersey's 3rd district's digitally tradeable services exports supported 6,001 direct and 4,236 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NJ-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$88	\$954	\$1,042
Asia & Pacific (ex. China)	\$52	\$346	\$398
North America	\$31	\$183	\$214
Central & South America	\$18	\$150	\$169
China	\$9.2	\$63	\$72
Middle East & Africa	\$4.8	\$59	\$64

Europe was New Jersey's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Jersey's 3rd district's exports of potentially ICT-enabled services to Switzerland grew from \$88 million in 2013 to \$205 million (+132%) in 2022.

The "Digital Dozen" accounted for \$746 million out of New Jersey's 3rd district's \$2.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NJ-3, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$454
Royalties from Industrial Processes	\$325
Research and Development and Testing Services	\$220
Insurance Services	\$140
Computer Software Services	\$127
Other	\$692

Computer software services are the top ICT services export, growing from \$59 million in 2013 to \$127 million in 2022 (116%).

Business management and consulting services are New Jersey's 3rd district's top potentially ICT-enabled services export, growing from \$171 million in 2013 to \$454 million in 2022 (167%).