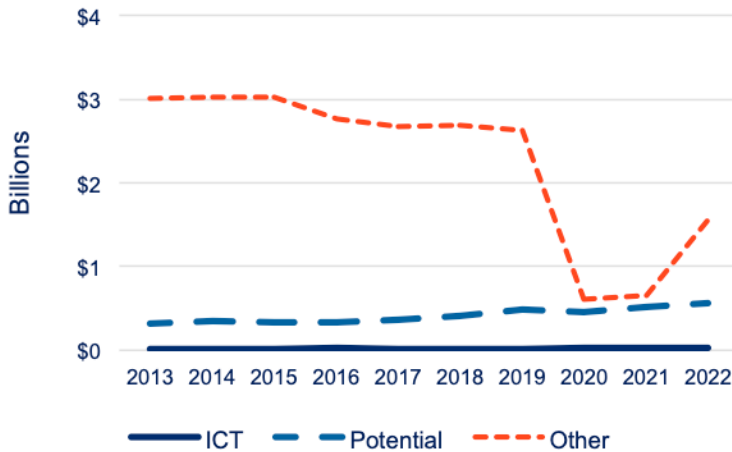




Nevada's 1st and Digital Trade

NV-1 Services Exports, 2013-2022



ICT services exports grew from \$15 million in 2013 to \$28 million in 2022 (89%), supporting 49 direct and 62 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$316 million to \$569 million (80%), supporting 1,912 direct and 1,090 indirect jobs in 2022.

Exports of other services declined from \$3.0 billion in 2013 to \$2.6 billion in 2019 (-12%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Nevada's 1st district's digitally tradeable services exports supported 1,961 direct and 1,152 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NV-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$12	\$211	\$223
Asia & Pacific (ex. China)	\$6.1	\$138	\$144
North America	\$4.2	\$69	\$74
Central & South America	\$3.8	\$64	\$68
Middle East & Africa	\$0.6	\$52	\$52
China	\$1.0	\$35	\$36

Europe was Nevada's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nevada's 1st district's exports of potentially ICT-enabled services to Australia grew from \$11 million in 2013 to \$25 million (+126%) in 2022.

The "Digital Dozen" accounted for \$258 million out of Nevada's 1st district's \$597 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NV-1, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$279
Misc. Business, Professional, and Technical Services	\$55
Misc. Personal, Cultural, and Recreational Services	\$50
Insurance Services	\$37
Payments for Trademarks	\$27
Other	\$149

Miscellaneous computer services are the top ICT services export. They remained constant around \$7 million in both 2013 and 2022.

Credit-related services are Nevada's 1st district's top potentially ICT-enabled services export, growing from \$146 million in 2013 to \$279 million in 2022 (92%).