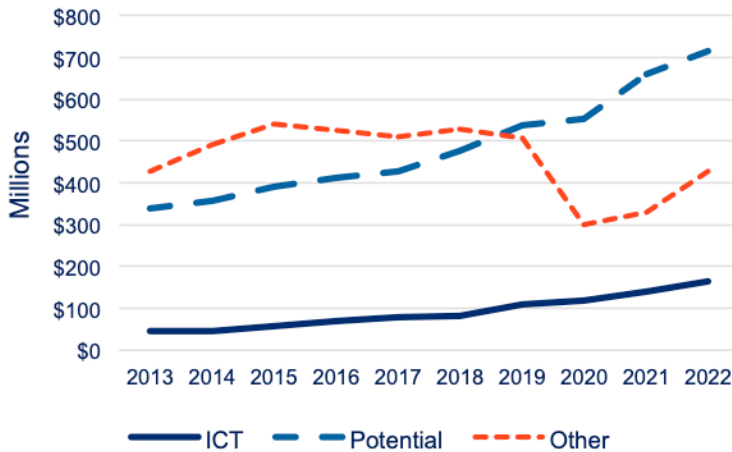




# Texas' 10th and Digital Trade

TX-10 Services Exports, 2013-2022



ICT services exports grew from \$46 million in 2013 to \$165 million in 2022 (258%), supporting 514 direct and 360 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$339 million to \$716 million (111%), supporting 2,403 direct and 1,610 indirect jobs in 2022.

Exports of other services grew from \$429 million in 2013 to \$507 million in 2019 (18%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Texas' 10th district's digitally tradeable services exports supported 2,916 direct and 1,970 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from TX-10, 2022 (\$M)

| Country                    | ICT   | Potential | Total |
|----------------------------|-------|-----------|-------|
| Europe                     | \$66  | \$402     | \$468 |
| Asia & Pacific (ex. China) | \$43  | \$125     | \$168 |
| Central & South America    | \$16  | \$78      | \$95  |
| North America              | \$28  | \$62      | \$89  |
| China                      | \$7.7 | \$23      | \$31  |
| Middle East & Africa       | \$4.1 | \$25      | \$29  |

Europe was Texas' 10th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 10th district's exports of potentially ICT-enabled services to Switzerland grew from \$30 million in 2013 to \$83 million (+175%) in 2022.

The "Digital Dozen" accounted for \$315 million out of Texas' 10th district's \$880 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-10, 2022 (\$M)

| Type (ICT in bold)                            | Total |
|-----------------------------------------------|-------|
| Business Management and Consulting Services   | \$311 |
| <b>Computer Software Services</b>             | \$148 |
| Royalties from Industrial Processes           | \$93  |
| Financial Management and Advisory Services    | \$50  |
| Research and Development and Testing Services | \$45  |
| Other                                         | \$233 |

Computer software services are the top ICT services export, growing from \$20 million in 2013 to \$148 million in 2022 (657%).

Business management and consulting services are Texas' 10th district's top potentially ICT-enabled services export, growing from \$77 million in 2013 to \$311 million in 2022 (304%).