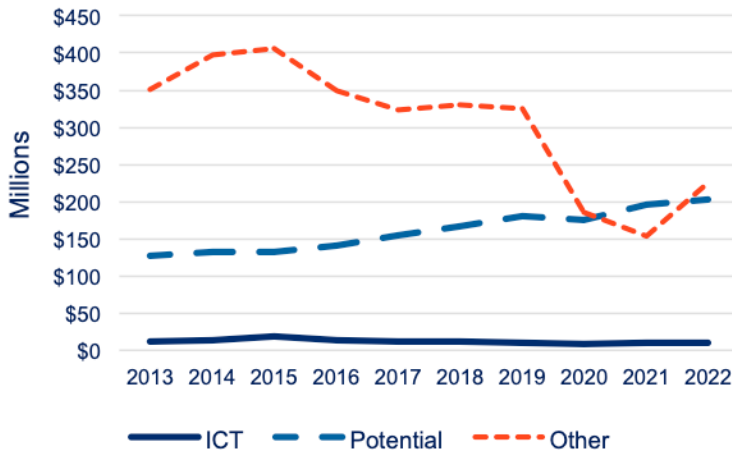




Texas' 15th and Digital Trade

TX-15 Services Exports, 2013-2022



ICT services exports fell from \$12 million in 2013 to \$11 million in 2022 (-10%), but still supported 21 direct and 16 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$127 million to \$202 million (59%), supporting 612 direct and 450 indirect jobs in 2022.

Exports of other services declined from \$350 million in 2013 to \$326 million in 2019 (-7%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Texas' 15th district's digitally tradeable services exports supported 633 direct and 466 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-15, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$3.6	\$99	\$102
Asia & Pacific (ex. China)	\$1.9	\$42	\$44
North America	\$1.7	\$24	\$26
Central & South America	\$2.9	\$19	\$21
Middle East & Africa	\$0.3	\$9.6	\$10
China	\$0.3	\$9.0	\$9.3

Europe was Texas' 15th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 15th district's exports of potentially ICT-enabled services to Ireland grew from \$6.1 million in 2013 to \$21 million (+239%) in 2022.

The "Digital Dozen" accounted for \$86 million out of Texas' 15th district's \$213 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-15, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$32
Payments for Trademarks	\$29
Credit-Related Services	\$27
Misc. Business, Professional, and Technical Services	\$26
Legal Services	\$17
Other	\$83

Telecommunications services are the top ICT services export, but fell from \$9.4 million in 2013 to \$5.9 million in 2022 (-37%).

Business management and consulting services are Texas' 15th district's top potentially ICT-enabled services export, growing from \$11 million in 2013 to \$32 million in 2022 (175%).