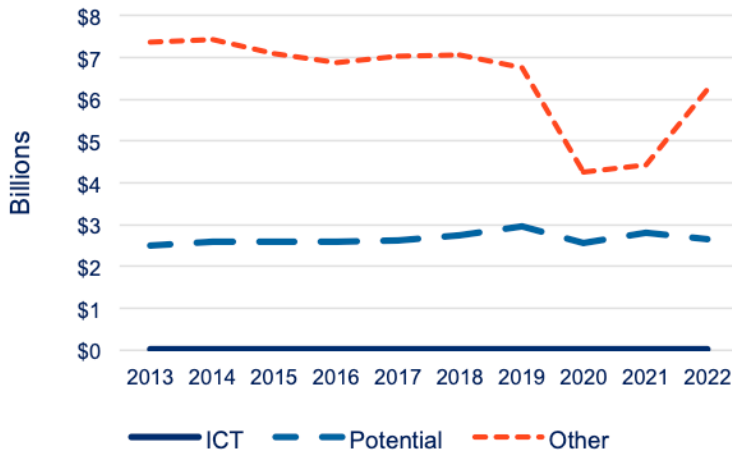




Louisiana and Digital Trade

Louisiana Services Exports, 2013-2022



ICT services exports grew from \$23 million in 2013 to \$27 million in 2022 (17%), supporting 44 direct and 51 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$2.5 billion to \$2.6 billion (6%), supporting 7,615 direct and 4,971 indirect jobs in 2022.

Exports of other services declined from \$7.4 billion in 2013 to \$6.7 billion in 2019 (-8%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Louisiana's digitally tradeable services exports supported 7,659 direct and 5,022 indirect American jobs in 2022.

Top Markets for Louisiana Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$11	\$1,436	\$1,446
Asia & Pacific (ex. China)	\$4.3	\$487	\$492
North America	\$4.9	\$281	\$286
Central & South America	\$5.5	\$201	\$206
China	\$0.8	\$151	\$152
Middle East & Africa	\$0.3	\$91	\$91

Europe was Louisiana's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Louisiana exports of potentially ICT-enabled services to India grew from \$20 million in 2013 to \$51 million (+162%) in 2022.

The "Digital Dozen" accounted for \$972 million out of Louisiana's \$2.7 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Louisiana, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$1,023
Business Management and Consulting Services	\$247
Payments for Trademarks	\$220
Insurance Services	\$201
Legal Services	\$196
Other	\$787

Telecommunications services are the top ICT services export, but fell from \$22 million in 2013 to \$11 million in 2022 (-50%).

Royalties from industrial processes are Louisiana's top potentially ICT-enabled services export, growing from \$976 million in 2013 to \$1.0 billion in 2022 (5%).